

MRE Marketplace Corporate Fact Sheet

WHO WE ARE

MRE Marketplace was founded in 2015 by Kinton Connelly, who is also the founder of MRE Info—he started MREInfo after Y2K in 2001 when interest in emergency preparedness food was high and but information was scarce. After 15 years of educating the public on everything MRE, he began grappling over a question his readers had been asking for more than a decade: **where should I buy civilian MREs?** He decided to apply his unique knowledge of MREs towards creating a high-quality and reliable MRE shopping experience: MRE Marketplace.

WHAT WE DO

MRE Marketplace is the best commercial source for premium, factory-fresh MREs. We provides one-stop online purchasing of MREs and components from **trusted U.S. Department of Defense contractors**—companies you can rely on. Qualified companies that wish to list in this marketplace must guarantee the menu and freshness, so customers exactly what they're getting every time.

"We're combining the power of the MREInfo brand with the retail expertise of the manufacturers to deliver the best possible MRE shopping experience," says Kinton Connelly.

OUR GOAL

You shouldn't risk quality when buying MREs and an emergency food supply. When disaster strikes—be it an earthquake, hurricane, or solar flare—you and your family won't be sustained by expired or compromised MREs or canned goods. We want to provide our customers with high-quality and full shelf life MREs they can rely on, for all price ranges and emergency food needs.

MRE MARKETPLACE QUICK FACTS

- Complete, detailed menu and nutritional information
- Guaranteed production dates for optimal shelf life
- **Two-day shipping**

HOW DO WE COMPARE TO AMAZON?

Unlike Amazon, MRE Marketplace provides up-to-date menus and Julian date codes so you know exactly what you're getting. Often, MREs are sold without the authority or approval of the U.S. Government on eBay, Amazon, and in surplus stores, after being discarded by the military. **MRE Marketplace requires sellers to meet strict requirements** so the customer is guaranteed a fresh, high-quality product that hasn't been bouncing around the back of a hot truck for months or sitting in a military dumpster.

WHY BUY MREs

MREs are the preferred rations for police, fire, and emergency personnel because they're shelf-stable, ready to eat, and ruggedized against water, impact, and pests. Because they have a 5-year shelf life, you can rely on them to sustain you whenever disaster strikes. Unlike freeze dried meals, MREs are ready to eat when you need them, and even contain necessary utensils.

HOW DO MREs COMPARE TO FREEZE-DRIED?

MREs are comparatively light weight (no stove or fuel required, and they've got a higher calorie count), pre-cooked, ultra durable, water resistant, and provide a wide range of menus. If included, the Flameless Ration Heater provides an effective alternative to campfires, especially in areas with high wildfire hazard.

NATURAL DISASTERS IN THE U.S.

- Over the past 10 years, 1,815 disasters were declared in the U.S. (FEMA, 2013).
- 2011 saw 242 disaster declarations in the U.S. alone, surpassing every year since 1953 by more than 50 percent (FEMA, 2013).
- Hurricane Katrina forced 1.6 million people to evacuate Louisiana, Mississippi, and Alabama (Monthly Labor Review, 2008).



12-Case of 3-course MREs
\$129.95 including shipping



Sure-Pak MREs w/ Heaters
\$109.95 including shipping